



Materials

MARKETING essentials

5300 Derry Street, Harrisburg PA 17111
1.800.445.8173 x2459 • fax 717.561.4494
email: info@homeoftexas.com
www.homeoftexas.com

HOME 8547 Easel Sign & Brochure Holder

This 12"x9" free-standing item is a great way to display HOME consumer brochures (8537, 8580) in your model or sales offices.



HOME 8514 "Important Documents" Folder

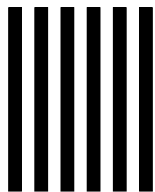
This pocket folder makes it easy for you to keep your paperwork together. Simply hand out the filled folder to your homeowners at closing.



MATERIALS AVAILABLE
TO HOME OF TEXAS BUILDERS



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 7181 HARRISBURG PA

POSTAGE WILL BE PAID BY ADDRESSEE

HOME of Texas
5300 Derry Street
Harrisburg PA 17111-9870



HOME 8536 Tent Sign

This 5"x6" two-sided, free-standing sign can be displayed on counter tops, fireplace mantels, tables and other flat surfaces in your model homes.

HOME 8554 Door Mat

Welcome potential home buyers to your models or office with this attractive HOME door mat. (\$7.50 each)



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HOME Marketing Materials

One of the many advantages of your membership in the HOME of Texas Warranty Program is the marketing support available for your use. You can enhance your sales strategy for today's competitive marketplace by taking full advantage of HOME's marketing essentials. The more frequently used items available for your use are pictured and described in this brochure. Similar items for remodelers are also available. To order supplies, simply complete and return the attached order form by mail or fax it to 717-561-4494. **Please order only a 2-3 month supply to ensure that you receive the most current materials.**

ORDERING is EASY

By Mail: Fill out the attached card and drop it in the mail.
Online: Order through Warranty Express at www.homeoftexas.com
By Phone: 800-445-8173, x2459 **By Fax:** 717-561-4494
By Email: info@homeoftexas.com

SAMPLE WARRANTY BOOKS

When ordering sample warranty books, please provide the correct book number, which is located in a lower corner of the cover. If unable to find this information, contact your Account Executive or the HOME office. Sample books should be ordered in a 2 to 3 month supply.



HOME 8320, 8390, 8397S, 8406 Sample Limited Warranty Books

Samples allow your buyer to review the warranty provided on their new home. Please be sure to request the correct book(s) when filling out the order form.

HOME 8537, 8580 & 8594 Consumer Brochures

These items offer a brief overview of the warranty and benefits. A Spanish text version of the 8537 is also available.



HOME 8510 Easel Sign



This 9"x12" free-standing card was designed for use in models or sales offices. This item explains the benefits of buying from an HOME builder to your potential new home buyers.

HOME 8565 Rider Sign

The 18"x6" sign attaches to a framed sign or can stand alone.



HOME 8533 Static Cling Decal

This measures 5"x7" and can be easily affixed to the windows of your model homes and sales offices.



HOME 8509 Small Vertical Easel



Measuring 5.25"x8.5", this small vertical easel is great for areas with limited table space in sales offices or model homes.

HOME 8503L Lot Sign

This large 28" x 28" outdoor sign is ideal for your model homes and sales offices. Space is also provided for you to add your lot identification. (\$5.00 each)



HOME 8503 Lot Sign

This 12"x18" outdoor sign is ideal for models and sales offices. Space for you to add your lot identification is also provided.



QTY	ITEM	DESCRIPTION	COST
_____	8320	Sample MSD Warranty	FREE
_____	8390	Sample DSE Warranty	FREE
_____	8397S	Sample Enhanced Coverage Warranty	FREE
_____	8503	Lot Sign	FREE
_____	8509	Small Easel Sign	FREE
_____	8510	Easel Sign	FREE
_____	8514	Important Documents Folder	FREE
_____	8533	Static Cling Decal	FREE
_____	8536	Tent Sign	FREE
_____	8537	Consumer Brochure	FREE
_____	8537E	Spanish Consumer Brochure	FREE
_____	8547	Easel & Brochure Holder	FREE
_____	8565	Rider Sign	FREE
_____	8580	FHA/VA Consumer Brochure	FREE
_____	8594	Why A Warranty Matters Consumer Brochure	FREE
_____	8503L	Large Lot Sign	\$5.00
_____	8554	Door Mat	\$7.50

REMODELER MARKETING MATERIALS

_____	8406	Sample Remodeler Warranty	FREE
_____	8531	Remodeler Consumer Brochure	FREE

Builder _____

Registration Number _____

Contact _____

Address _____

WE CANNOT SHIP ORDERS TO P.O. BOXES

City _____ State _____ Zip _____

Phone () _____ Fax () _____

Email _____

See the complete list of supplies
and order online:

www.homeoftexas.com